

ALESSANDRO OTERI

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Alessandro Oteri was born in Genoa (Italy), on July 1st, 1968.

Resident in Milan (Italy).

He attended Business and Economics at the University of Genoa (Italy).

1988 to 1994 - Once he completed high school, he entered the work field with L.A. GEAR, the iconic 80's sport brand, where he was in charge of merchandising at its exclusive distributor in Italy, France, and Malta.

1994 to 2000 - He collaborated with then emerging telephone companies Omnitel and Tim for the commercial and communication; and, trained staff in retail and store management. This experience has strengthened his expertise in the field of communication and marketing.

2002 - After an in depth experience in business management, Alessandro Oteri had a chance introduction to the world-renowned shoe factory in Vigevano, Italy when he worked with 'Re Marcello.' At first he was made in-charge of sales and production of the factory's own brand - 'Alessia Re' where he gathered important field and press contacts. Impressed by his hard-work, Alessandro Oteri was later asked to follow the entire production, from design to production, of special projects for Manolo Blahnik as well as the first Christian Louboutin shoe samples for press.

This opportunity served as the final motivation for Alessandro to follow a private passion and dream of designing handcrafted shoes and accessories and led to the founding of his own business 'Alessandro Oteri Srl.' in September 2004.

In 2005, Alessandro presented his first collection, Anthology 2005 and in November 2005 he opened his first atelier store in Via Cerva, in Milano San Babila area. Since then, two collections per year were presented up to his last - Spring/Summer 2015.



STYLE

Hand-crafted and designed women accessories such as shoes, bags and leather goods, scarves, hats, gloves, umbrellas, jewelries, and other small items.

Technical and artistic design skills, technical knowledge of product prototype making, skilled at projecting correct product structure and components and heels for shoes.

Expert on materials such as leathers and fabrics as well as fabrics design and pattern, with an extensive knowledge on designing and testing new materials.

In-depth knowledge of the various production processes with the ability to select staff and manage a research and development team.

PRODUCTION

Possesses an extensive experience and know-how of manual conveyor production and process, able to optimize time and achieve goal within schedule.

Management of a production team.

Able to lead staff and monitor product quality through the various stages of production.

MANAGEMENT

CEO of Alessandro Oteri Srl. and of Oteri Srl.

Director of Operations.

Very talented at communication and strategy.

Managing a creative young team for style, research and marketing.



CAREER

As a testimony to Alessandro's achievement, his mastery and works have been featured in uncountable number of international and local prestigious fashion magazines from Vogue, Elle, Marie Claire, Cosmopolitan, How To Spend It, Monocle and many others.

He worked as Creative Director of 'Mont Charles de Monaco' brand, with which he designed and created bags that were even used by HRH Princess Carolina of Monaco in the last 'Bal de la Rose.' (2008)

He also did several co-branding design and production with brands like Della Rovere (2009), Addy Van Der Krommenacker(2006), Roberto Avolio (2006-2010)and Level Shoe District -Dubai (2012).

Further, Alessandro Oteri had been a study subject by several prestigious fashion and design universities in Milan: Istituto Europeo del Design (IED), Domus Academy, and Facoltà del Design of Politecnico di Milano.

Up to this date, Alessandro Oteri still collaborates and works with the most experienced shoes prototype makers and with the world-renowned professionals in shoemaking in Parabiago.

And recently he was awarded the gold medal for craftsmanship from the "Società Economica di Chiavari" (Italy) for his creative and entrepreneurship skills.

Actually Alessandro is creative coordinator for Italian brand LELLA BALDI just for SS2016, exclusive designer for the collection and following the start up by the German artist ACHIM FREYER as product coordinator.

