

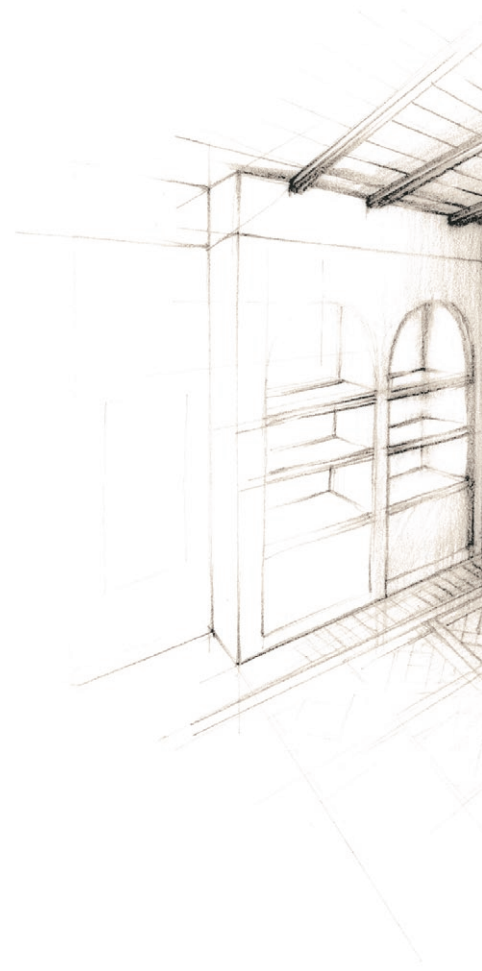
ALESSANDRO OTERI  
identity

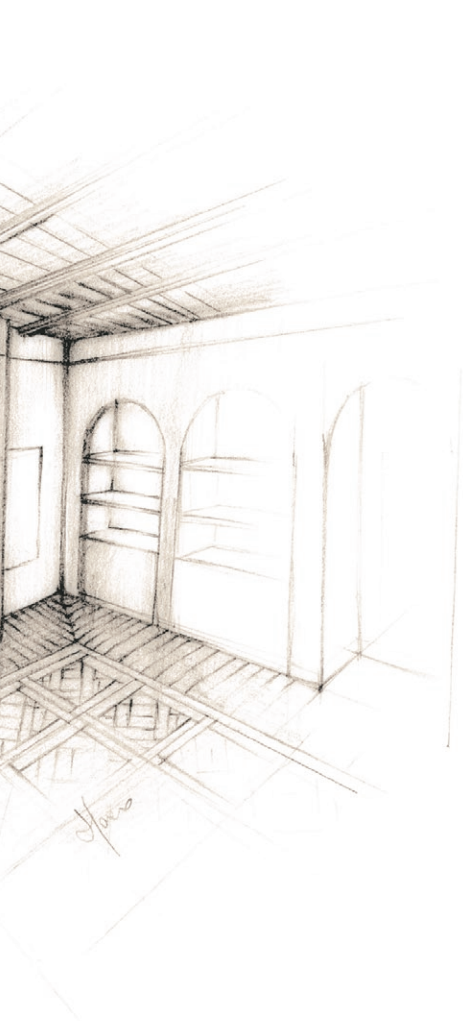
*That's what I firmly believe in.*



ATELIER  
Via Cerva, 18  
20122 Milano









Alessandro Oteri is a shoe and accessory designer who originally combines fashion and shoemaking art. His sophisticated artworks, part of his Anthology shoe collection are the symbol of customized luxury, as well as the perfect expression of a rare, exclusive and timeless Made in Italy craftsmanship. Surrounded by an elegant atmosphere and design pieces, Alessandro Oteri welcomes his customers in his Atelier, an intimate living room, featuring different colors from Oteri-blue to beige. Blue is the color of the sea, at whose shores Alessandro was born and when combined with silver, represents modernity with its strong visual impact, while the beige that envelops the shoe exhibition, echoes



the charm of a classicism  
without time.

These two worlds are divided  
by an imaginary line, along  
which are placed as a seal  
two sofas designed by Tobia  
Scarpa and a massive chandelier  
of Murano glass, by the same  
designer, composed of Murano  
glass strips, suspended to  
compose a cloud soft and  
transparent.

The Atelier relationship with  
the outside world is filtered  
through a window, whose  
sumptuous settings create an  
irresistible invitation to join  
this special world made of  
exclusivity and elegance.

" My style is strongly inspired  
by my hometown, the  
Liguria region: it reproduces  
its colors, its light, its  
freshness, its shapes, such  
as the skyline of the Portofino  
landscape..."





*" My creations are born out of the exclusive selection of top quality materials and the work of experienced italian craftsmen who take care of every single element of my precious products."*



*"A product far from any  
extreme or provocative choice,  
standing out for its elegance."*





*" My ambition si developing an elegant, classic-contemporary range of shoes, bags and scarves based on excellent on the details."*





*Emotionally... handmade in Italy.*



*"Years spent working with important craftsmen's factories allowed me to develop a technical know-how and to design top quality products. My inner passion for classic shapes, neat but not minimalist lines and sophisticated but perfect materials is the reason why I started my dream."*







*"The choice of double colors and the perfect combination of materials are the main features of my collection, always aiming at reinventing classic style."*







LIMITED  
EDITION



Lido and Marie Zoagli are exclusive creations made in rare silk, built on a 17th century pattern, formerly used to adorn nobiliary palace's halls in Genoa.

When in 1648 Doge Francesco Maria Lercari came to Versailles to visit Louis XIV as an act of obedience, he brought those fine fabrics as a tribute to the King of France. Since then, these valuable materials have been used to line panelled rooms and pieces of furniture in the most famous Palace of the entire world.

In year 2000, only one Italian handicraft manufacturing is still producing fabrics with the same original 16th century looms and Alessandro Oteri wanted them to re-create a pure silk velvet cloth, 30 centimeters a day, to sign a new limited edition issue.



The constant search of the most exclusive materials and their careful artisanal processing makes Alessandro Oteri a real couturier in the world of ladies exclusive shoes.

The pony stained with a delicate floral pattern is put in combination with the soft patent, whose ripples contrast and enrich both materials.

Then, some parts are taken and, through a fine embroidery, extracted from the original drawing, shimmering and seductive.

Each woman's step becomes a cascade of fragments of light and colours, the story in images of a timeless femininity itself.



*Princess is the most amazing novelty in Alessandro Oteri's Anthology 2006 collection. Entirely hand-made, born out of a long manufacturing process, this model features the best Italian satin weave ever and 1.800 Swarovski crystals which have been individually hand-sewn by an embroidery artist. Alessandro Oteri is always inspired by his own home-land on the seaside, Portofino. And his crystals are nothing but the tracks left on a shoe by the foam of the waves lapping the shore during a romantic walk under the moon. Once again, a special combination of a dream, emotions, sophistication of materials and captivating shapes.*



*Alessandro Oteri, the designer coming from the sea, never loses his roots and loves to couple the sea blue soles of his shoes with materials which reveal his deep link with his native land, Liguria. Ancient natural coral gems hand sewed among crystals, encrusted on suede as if on the rocks surface make sandals and bag a unique piece of art. Selected artisans from the most esteemed Italian workshops aim to collaborate to such exclusive creations... emotionally made in Italy!*



Mariano Fortuny y Madrazo was a late 19th century Venice based painter, photographer and innovative set decorator. As a costume designer, he renewed the ancient classic Greek styles to dress Isadora Duncan, as well as medieval fabrics and tapestries or Venetian Renaissance geometries to create brand new patterns.

One of his most iconic creations, well known as "Fortuny fabric" tout court, is a silk taffeta cloth with dense pleats.

In 2007 Alessandro Oteri keeps this rare workmanship alive, designing bridal shoes and handbags entirely made by such exceptional technique.



Shells made into powder and turned back into sequins or new multicolored shell-shaped elements to be hand-embroidered three-dimensionally, in the shape of anemone, the flower of the sea, on the surface of a shiny satin silk of the finest northern Italian production. Alessandro Oteri extracts from the waves of his glittering fantasy creatures that embellish sandals born coupling rich fabric and soft suede in pastel shades. The imitation of nature becomes art enriching with a true masterpiece the Anthology 2007 Spring/Summer collection.







At the Games of the XXIX Olympic Games, held in the picturesque setting of Beijing, Alessandro Oteri, always sensitive to events marking important milestones in the history in contemporary art, culture and sport, presents a sandal in limited edition as a tribute to this unique moment of competition and performance, since ancient able to promote contact between all cultures on Earth. Alessandro Oteri's Olimpia, an ideal bridge between West and East is made of satin silk, material originated in China as early as 6000 BC, but that case coming from a prestigious manufacturing in Como, is entirely made in Italy, but is red as the flag of the host nation and bears the emblem of the brotherhood, the five continents circles, according to the sequence of color introduced officially in 1914 by Pierre de Coubertin.





noires d'un jeune homme dérangé  
les sous ecstasy



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